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Our Writers



Rhea Wessel **Founder and Head**

Rhea Wessel is an American journalist, author and speechwriter based near Frankfurt. She has more than 25 years of daily, deadline experience, writing for publications such as The New York Times and the Wall Street Journal. Rhea graduated from Columbia University. She is the founder and head of The Institute for Thought Leadership. See www.rheawessel.com and www.startyourbook.com



James McCabe

James McCabeIn 2008, James McCabe began applying the principles of classical story design from the arts and media world to the complex challenges faced by today's disrupted corporate players. He counsels a wide range of global and local businesses, from start-up to SME and MNC levels. James is an award-winning poet with an Oxford doctorate in literature and many years' experience as a national columnist in Europe.



Andrea Linne

Andrea LinneAndrea Linne is a N.Y.-based writer and editor who has covered a wide range of business and consumer industries—including health, logistics, manufacturing, retail, technology, wines and spirits, and utilities—for more than 20 years. As executive editor of RFID Journal Magazine, she helped many thought leaders craft opinion pieces.



Patti McCracken

Patti McCrackenPatti McCracken is a long-time journalist who spent much of her career outside the US. Her work has appeared in publications such as Chicago Tribune (where she was previously an assistant editor), San Francisco Chronicle, Wall Street Journal, Guardian, and Smithsonian Magazine. A former Knight International Press Fellow (twice), she is also a journalism trainer. Among her other activities, Patti ghostwrites and is at work on a book (historical true crime). She lives and works on the East Coast.



Paul Prince

Paul PrincePaul Prince is a N.Y.-based writer who has reported on business for a variety of publications and industries, including tourism, Internet services and telecommunications. For 12 years, he served as RFID Journal's executive editor, overseeing coverage on radio frequency identification (RFID), the internet of things (IoT), real-time location systems (RTLS) and wireless sensor networks (WSN). Paul's work has also appeared in SmartMoney, HomePC, Travel-Holiday and Skiing.



Andrew Blechman

Andrew BlechmanTrained as a journalist at Columbia University's Graduate School of Journalism, Andrew has three decades of experience as a reporter-writer-author. He has worked for and written for such publications as the New York Times, Los Angeles Times, Boston Globe, Atlantic Monthly, Smithsonian magazine, and ABC News Productions. He is the author of two nationally reviewed nonfiction books: Pigeons and Leisure ville. A former resident of Düsseldorf, he has also written for Lufthansa, Credit Suisse, Egon Zehnder, and Arthur D. Little. His profile of Warren Buffett's son, Peter, for Credit Suisse won an Econ Award (Berlin). He was also a finalist for a National Magazine Award for his editing in America. Writing and editing are his craft -- teaching them are his passion.



Jen Pinkowski

Jen Pinkowski is an experienced journalist and writer focused on international science, health, tech and history. She's reported from more than three dozen countries about the work researchers in a variety of disciplines are doing to explore, explain and enlarge our world. Her stories have appeared in the New York Times, National Geographic, Washington Post, Undark, Time, Scientific American, Yale Insights, Outside, Archaeology and many other publications. She is also a deeply experienced editor and scicomm consultant. Jen earned her master's degree at the Columbia University Graduate School of Journalism. A New Yorker in Berlin, she reports from Europe and beyond.