

WORKSHOP 1 - FIND IT: ARTICULATE YOUR OWN EXPERTISE



Find your thought leadership niche

Discover your thought-leadership niche
and your core ideas (1.5-4 hours)

In the first workshop of the series, we will help you identify and crystalize your thought-leadership niche and begin articulating the ideas you and your company want to be known for. Articulating your own value as a team member or entrepreneur is a crucial first step.



See our blog:
Why you should write
like a thought leader

YOUR THOUGHT-LEADERSHIP NICHE

